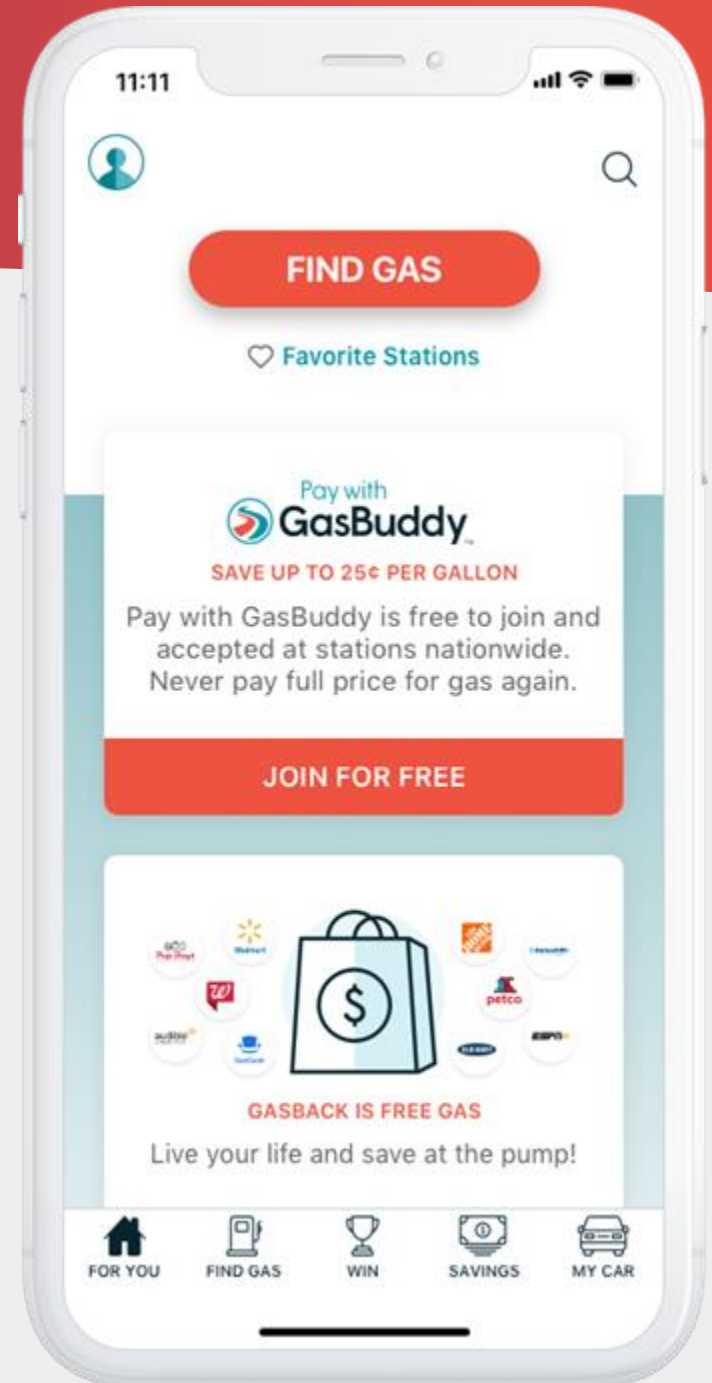


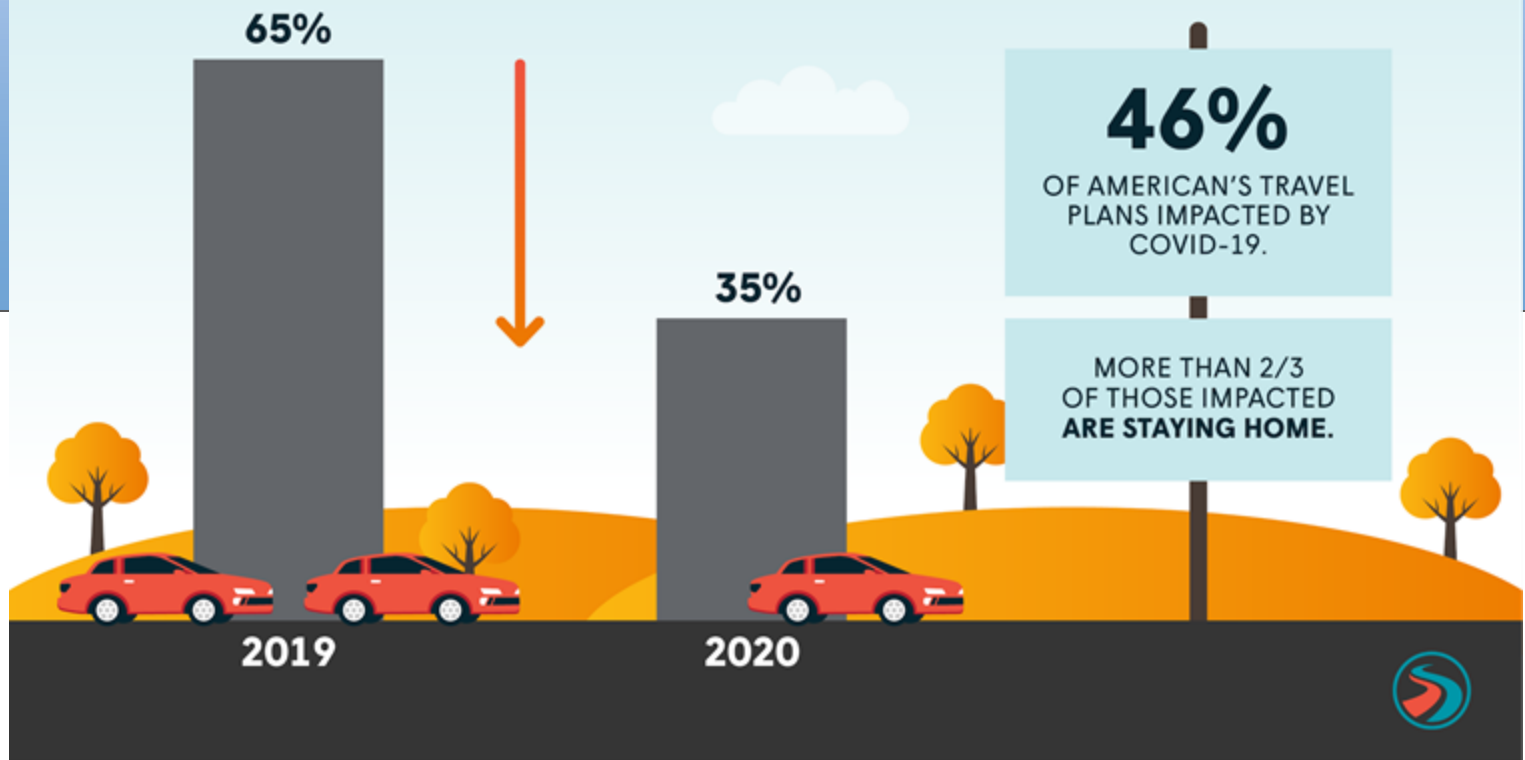
A Publisher's Perspective On Evolving in the Covid19 Era

*40 million
Americans spend
\$1 billion each
day on fuel.*

*Save on every
gallon with
GasBuddy.*



45% FEWER DRIVERS THIS THANKSGIVING



38%

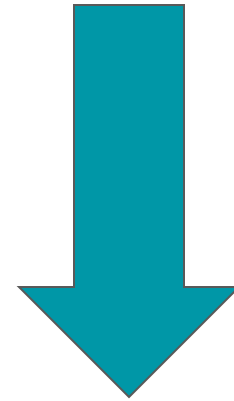


Fuel Demand

Wednesday Before Thanksgiving

2020 vs. 2019

33%

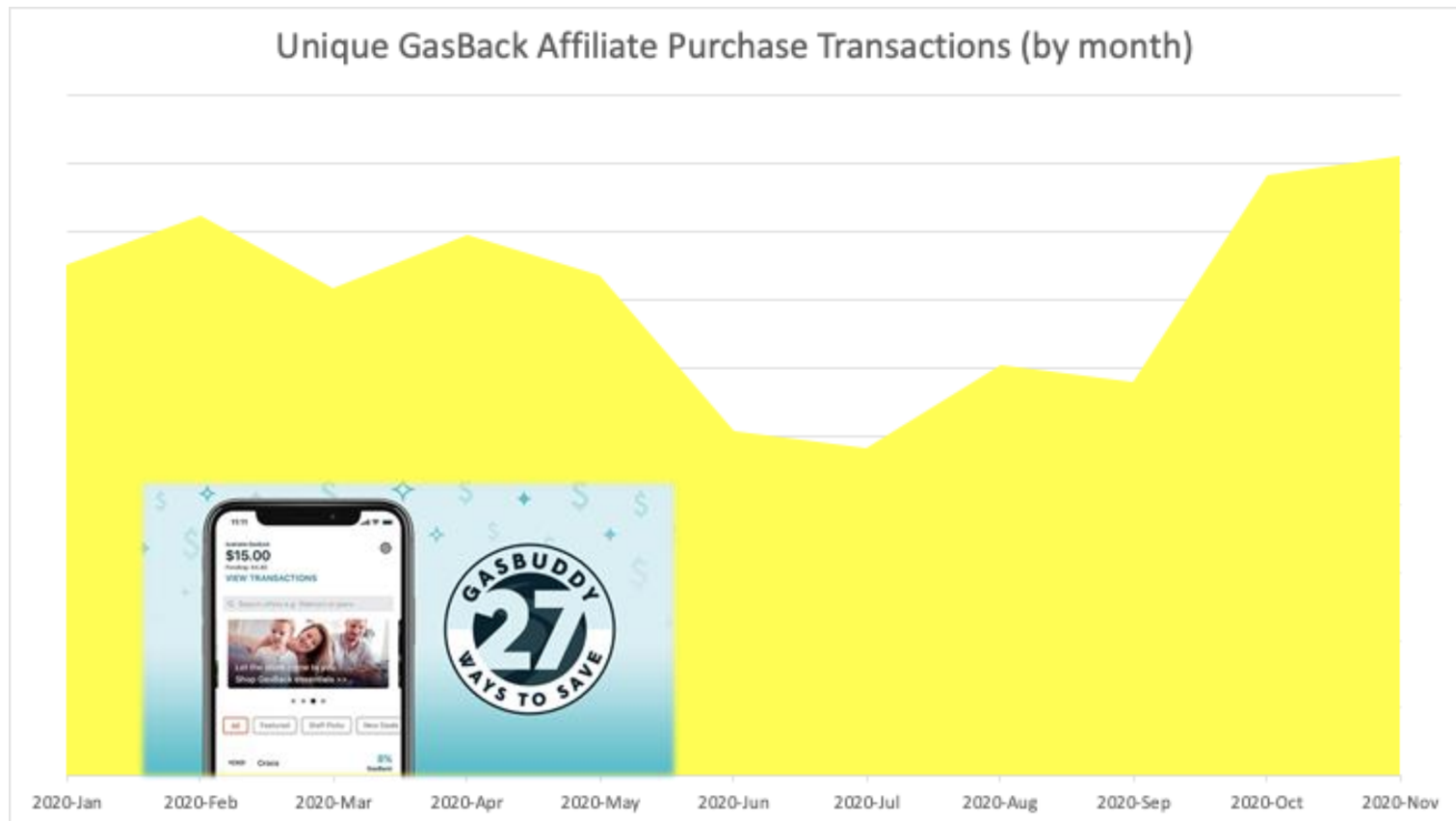


Black Friday
User Sessions
2020 vs. 2019

16% ↑

Pay with GasBuddy
Bank on File Enrollments
Over previous 60 day period.

2020 Trend: GasBack (non-fuel) affiliate purchase transactions recovering from C19 Dip



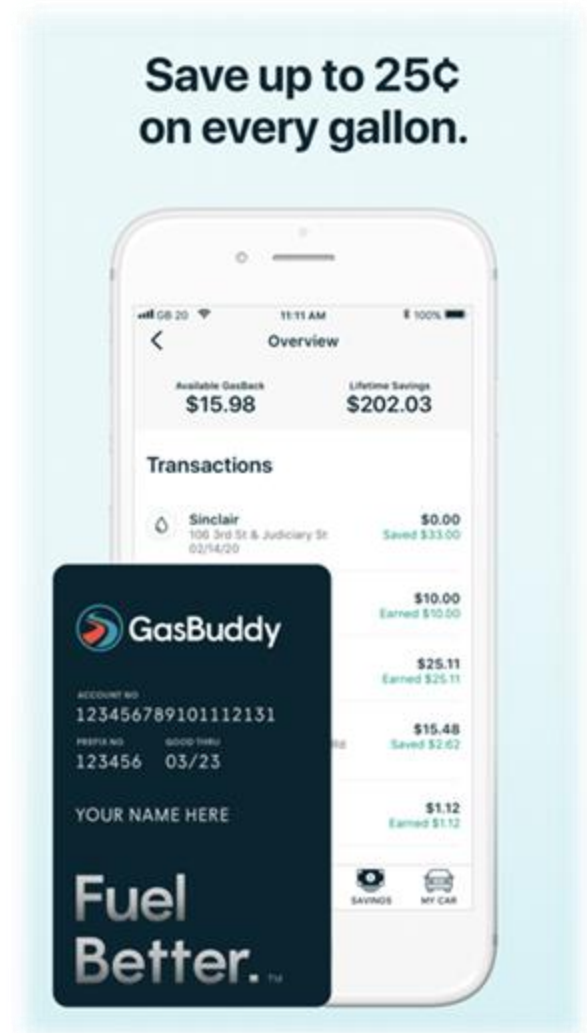
What bets should we
make in an
unpredictable
environment?

Where Should We Move FASTER?

Move Faster:

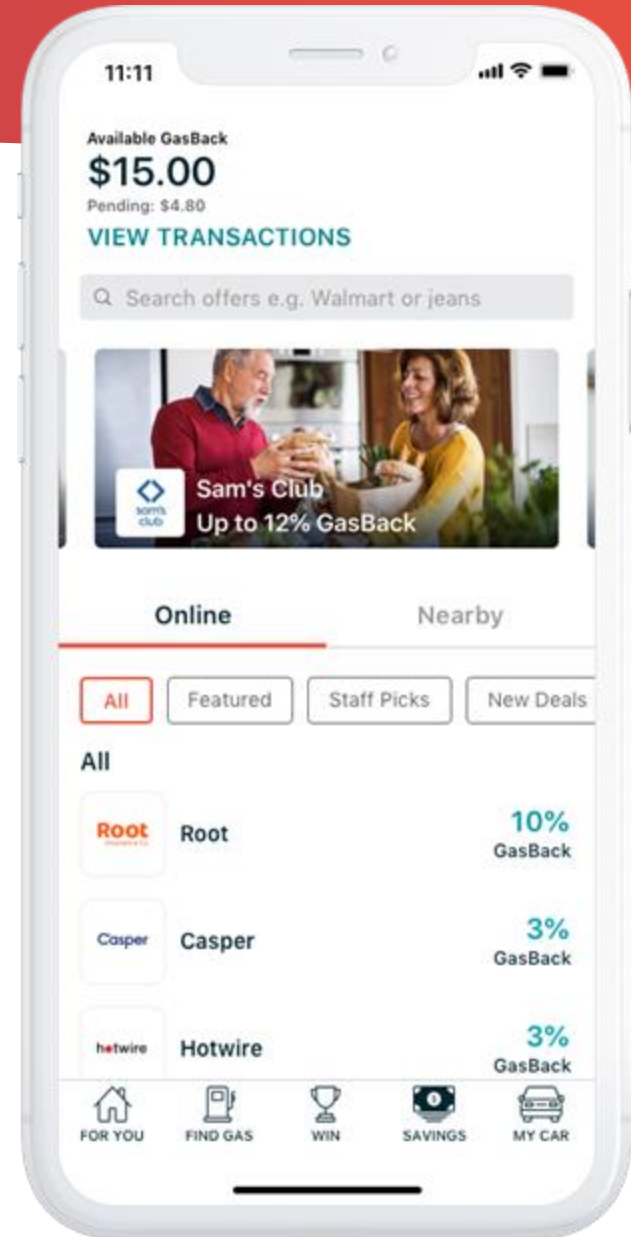
Accelerated a critical
Platform Change.

- a) increase agility
- b) lower cost of innovation



Where should we
SLOWDOWN?

Slowdown:
Paused non-fuel
commerce platform
expansion.



Bloomberg **Opinion**

Markets

Don't Blame Me for Unprecedented Use of This Word

By harping on the unprecedented nature of the coronavirus, executives are abdicating responsibility to mitigate its effects.

By [John Authers](#)

May 7, 2020, 12:32 AM EDT



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